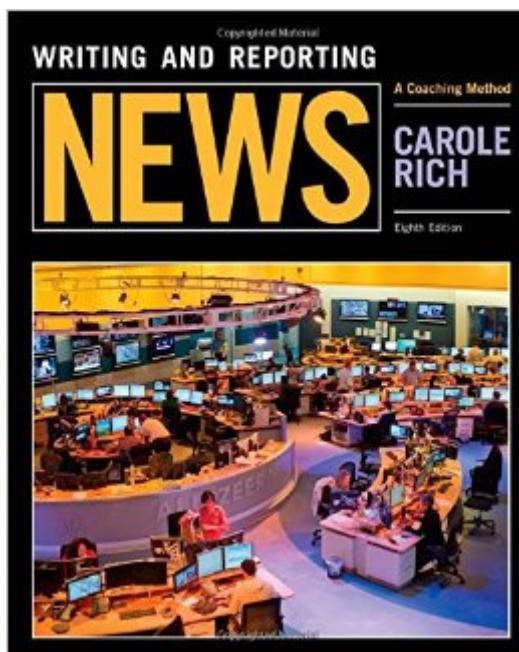


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Writing And Reporting News: A Coaching Method (Mass Communication And Journalism)



Synopsis

Packed with full-color photographs and examples straight from recent headlines, WRITING AND REPORTING NEWS: A COACHING METHOD, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues you might face on the job. Offering the most up-to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. An all-new book glossary gives you quick access to newer Journalism lingo. In addition, the book now offers MindTap Communication, a fully online, highly personalized learning experience that enhances learner engagement and improves outcomes. Integrating new trends in the convergence of print, broadcast, and online media, WRITING AND REPORTING NEWS equips you with the fundamental skills you need for media careers now-and in the future.

Book Information

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